



The 2018 Annual Conference

School of Communication, College of Management
Rishon LeZion (outside Tel Aviv) Israel

March, 29, 2018

Call for Papers

The Israel Communication Association (ISCA) invites proposals for papers and panels from scholars and graduate students around the world for its 22st Annual Conference, to be held on Thursday, March 29, 2018, at the College of Management in Rishon Le Zion (outside Tel Aviv).

Location, Accommodation and Sightseeing

The College of Management is located about 15 kilometers from Tel Aviv. It can be easily reached by train, buses and taxis. ISCA and the College will assist foreign participants to find appropriate accommodation close the college or in Tel Aviv, and sightseeing tours. For all inquiries, please contact ISCA's Secretary Mr. Ori Malkin: isca2018conf@gmail.com

Language

Most of the conference will be held in Hebrew. Non-Hebrew speaking scholars and graduate students are welcome to present their papers or panels in English.

Timetable

Deadline for submission: November 15, 2017

Notification of acceptance: December 1, 2017

Submission of full presentation/paper: March 15, 2018.

Submissions

Proposals for papers or panels may be submitted in the following tracks:

- (1) individual papers, empirical or theoretical
- (2) thematic panels
- (3) roundtables
- (4) new books.

Guidelines

1. Individual Papers

- a. Abstract of 800 to 1500 words in English or Hebrew. The abstract should not include any recognizable details of the author(s). The abstract should indicate whether it refers to an empirical or a theoretical paper.



- b. Abstract of an **empirical paper** needs to include the following:
 - i. Theoretical background.
 - ii. Research design and methods.
 - iii. Findings.
 - iv. Contributions to research in communication.
 - v. Selected Bibliography (up to one page, not included in the word count), according to APA guidelines.
- c. Abstract of a **theoretical paper** needs to include the following:
 - i. Theoretical background.
 - ii. Main arguments and findings.
 - iii. Contributions to research in communication.
 - iv. Selected Bibliography up to one page, not included in the word count, according to APA guidelines.
- d. On a separate sheet, please state the following: title of the paper, name(s) of author(s), affiliation and contact information. In addition, please indicate whether the paper was already presented elsewhere.
- e. A shorter abstract of about 150 words for each paper should be submitted for the conference brochure.
- f. Upon acceptance for presentation at the conference, the authors will be asked to submit their full presentation/paper to panel's chair by March 15, 2018.

2. Thematic panels

- a. Thematic panel typically includes 4 presenters, a chair and a discussant.
- b. Please provide brief description of the topic and its importance (500 words) and abstracts (800-1500 words) for each of the papers. These abstracts should not include any recognizable details of the authors.
- c. On a separate sheet, please state the following: title of the paper, name(s) of author(s), affiliation and contact information. In addition, please indicate whether any of the proposed papers was already presented elsewhere.

3. Roundtables

- a. Roundtable is a panel on a specific communication topic. It typically includes 6 participants, a chair and a discussant. Participants are not required to submit papers. It may include both scholars and professionals such as journalists, spokespersons, or PR experts.
- b. A roundtable proposal should include a topic, an abstract (500 words) explaining the topic's importance and the expected contributions of the panel to communication research, affiliations and contact details for all the participants.

4. New Books Panel

- a. ISCA members who published a book in the fields of media and communication during 2017-2018, may apply for the new books panel.
- b. Each proposal should include the book's table of contents.
- c. Authors will present their books in the new books panel.



Awards

1. **Best Book:** ISCA members who published scholarly books in Hebrew or English during 2017-2018 are invited to apply for ISCA's best book award. Applicants should submit a digital copy of the book.
2. **Best Paper:** This award will be given to researchers whose paper receives the highest score in the individual paper track.
3. **Best Student Paper:** This award will be given to a graduate student whose individual paper receives the highest score in the individual paper track. A paper written by a research student together with a faculty member is eligible for this award. This award is given in memory of [Dr. Yuval Sahchal](#) in the presence of his family members.

Additional Guidelines

1. Applicants are allowed to propose up to two papers. In case both papers are accepted for presentation at the conference, the author can present only one of them, unless the second paper is co-authored.
2. All proposals will undergo a blind review by at least two reviewers. Selection of papers for presentation in the conference is based on these reviews and final decisions by the conference committee.
3. All participants are required to pay the conference registration and membership fees. Link for registration and membership is <https://www.fee.co.il/conf2018eng>

All proposals and abstracts should be sent via electronic form, available at:

<https://goo.gl/forms/hKRNpEy1kL3BEBAw1>

If you have any questions, special needs or require special assistance, please contact the ISCA secretary, Mr. Ori Malkin: isca2018conf@gmail.com

Deadline for submission (Non Israeli Scholars): November 15, 2017
Notification of acceptance: December 1, 2017

We look forward to seeing you at our 2018 annual conference

The conference committee:

Prof. Eytan Gilboa (Chair), Dr. Orly Soker, Dr. Alina Bernstein and Mr. Ori Malkin