



ICT
International Institute
for Counter-Terrorism
With the Support of Keren Daniel



World Summit on Counter-Terrorism

Unpuzzling Terrorism

ICT's 16th Annual International Conference
September 11-15, 2016, Herzliya, Israel

Schedule

(Last update: August 23, 2016)



18:30 **Reception**

19:30 **Opening Remarks & Greetings**

Prof. Uriel Reichman, President & Founder, The Interdisciplinary Center (IDC) Herzliya, Israel

Mr. Shabtai Shavit, Chairman of the Board of Directors, International Institute for Counter-Terrorism (ICT), IDC Herzliya and Former Director of the Mossad, Israel

Prof. Boaz Ganor, Founder & Executive Director, ICT, Ronald Lauder Chair for Counter-Terrorism & Dean, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Memorial Ceremony for the Victims of 9/11 & Terrorism Worldwide

Senior Israeli Official: TBA

His Excellency Ambassador Daniel Shapiro, Ambassador of the United States of America to Israel

Lt. Col. Jeremy Bartel, United States Army War College Fellow, ICT, IDC Herzliya, Israel

Judge Jean-Paul Laborde, Assistant Secretary General & Executive Director, Counter-Terrorism Committee Executive Directorate (CTED), United Nations

Master of Ceremonies:

Mr. Jonathan Davis, Vice President for External Relations & Head of the Raphael Recanati International School (RRIS), IDC Herzliya, Israel

Plenary Session

08:45 **Registration & Reception**

09:30 **Mr. Moshe Fadlon**, Mayor of Herzliya, Israel *

Keynote Addresses

The Honorable MK Yair Lapid, Chairman, Yesh Atid Party and Member of the Knesset; Former Minister of Finance, Israel *

Dr. Jehangir Khan, Director, Counter-Terrorism Implementation Task Force (CTITF) and Director, United Nations Counter-Terrorism Centre (UNCTC), United Nations

"The Role of the United Nations in the International Fight against Terrorism"

Mr. Brian M. Jenkins, Senior Advisor to the President, RAND Corporation & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

Prof. Alain Bauer, Professor & Chair of Criminology, National Conservatory of Arts and Crafts (CNAM) & Member of the Professional Advisory Board, ICT, IDC Herzliya, France

"Who is the Enemy?"

10:45 **Break**

11:15 **Terrorist Use of Social Media: Threats & Responses ***

Dr. Eitan Azani, Deputy Executive Director, ICT and Head of BA & MA Specializations in Counter-Terrorism, Lauder School of Government, Diplomacy & Strategy, IDC, Herzliya, Israel

Mr. Avi Issacharoff, Middle East Analyst, Walla News and the Times of Israel, Israel

Brig. Gen. (Res.) Yossi Kuperwasser, Former Director General, Ministry of Strategic Affairs, Israel

Lt. Col. (Res.) Avital Leibovich, Director, American Jewish Committee (AJC), Jerusalem & Former Head, Interactive Media Branch, Spokesperson's Unit, Israel Defense Forces (IDF), Israel

Prof. Gabriel Weimann, Professor of Communication, University of Haifa, Israel

Moderator: Ms. Smadar Perry, Senior Editor for Middle East Affairs, Yediot Aharonot, Israel

13:00 **Lunch Break**

14:00 **Keynote Addresses**

The Honorable MK Avi Dichter, Chairman, Foreign Affairs and Defense Committee, Knesset; Former Minister of Public Security and Home Front Defense & Former Director of the Israeli Security Agency (ISA), Israel *

The Honorable MK Ayelet Shaked, Minister of Justice, Israel *

Mr. Manuel Navarrete, Director, European Counter-Terrorism Centre (ECTC), EUROPOL

15:15 **Lone Wolves: Myth or Reality?**

The session is held in the memory of Maj. Eyal Ragonis (Z"l)

Prof. Boaz Ganor, Founder & Executive Director, ICT, Ronald Lauder Chair for Counter-Terrorism and Dean of the Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Dr. Matthew Levitt, Fromer-Wexler Fellow & Director, Stein Program on Counter-Terrorism and Intelligence, The Washington Institute for Near East Policy & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

Prof. Ariel Merari, Research Fellow, ICT, IDC Herzliya & Professor Emeritus, Department of Psychology, Tel Aviv University, Israel

Prof. Assaf Moghadam, Director of Academic Affairs, ICT & Associate Professor and Director of the MA Program in Government, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Prof. Fernando Reinares, Professor and Chair, Political Science and Security Studies, Universidad Rey Juan Carlos; Senior Analyst on International Terrorism, Real Instituto Elcano & Member of the Professional Advisory Board, ICT, IDC Herzliya, Spain

Moderator: Mr. Alon Ben David, Senior Defense Correspondent, Channel 10, Israel

* The plenary sessions conducted in Hebrew will be simultaneously translated into English.

17:00

Keynote Addresses

Maj. Gen. Herzl “Herzi” Halevi, Head, Military Intelligence Directorate, IDF, Israel *

The Honorable MK Maj. Gen. (Res.) Yoav Galant, Minister of Construction and Housing, Israel *

17:45

Break

18:15

Keynote Addresses

The Honorable MK Tzipi Livni, Member of the Knesset; Chairperson of the Hatnua Party and Former Minister of Foreign Affairs & Justice, Israel *

Introduced by: Prof. Alex Mintz, Director, Institute for Policy and Strategy (IPS) and Former Dean, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

The Honorable Michael Chertoff, Executive Chairman & Co-Founder, The Chertoff Group and Former Secretary of the Department of Homeland Security, United States of America

“Terrorism 3.0: The Challenge of Crowdsourced Global Terrorism”

Master of Ceremonies:

Mr. Jonathan Davis, Vice President for External Relations & Head of the Raphael Recanati International School (RRIS), IDC Herzliya, Israel

Plenary Session

09:00 **Registration & Reception**

09:30 **Keynote Addresses**

The Honorable MK Gilad Erdan, Minister of Public Security, Strategic Affairs & Information, Israel
Mr. Friedrich Grommes, Head of Directorate TE, International Terrorism and International Organized Crime, Federal Intelligence Service (BND), Germany
Prof. Irwin Cotler, Member of the Professional Advisory Board, ICT, IDC Herzliya & Former Minister of Justice & Attorney General, Canada
"Anti-Semitism and International Terrorism"
Assistant Commissioner Alistair Sutherland, Assistant Commissioner, City of London Police, United Kingdom
Ambassador Dr. Martin Kimani, Director, National Counter-Terrorism Center, Kenya

11:00 **Break**

11:30 **Global Jihad Divided: Al-Qaeda vs. "the Islamic State"**

The session is held in the memory of Dr. Reuven Paz (Z"l)

Mr. Paul Cruickshank, Editor-in-Chief, CTC Sentinel & CNN Terrorism Analyst, United States of America
Mr. Aymenn Jawad al-Tamimi, Rubin Fellow, Rubin Center for Research in International Affairs, IDC Herzliya, Israel
Mr. Yassin Musharbash, Deputy Editor, Investigative Department, Die Zeit, Germany
Mr. Clint Watts, Robert A. Fox Fellow, Foreign Policy Research Institute & Senior Fellow, Center for Cyber and Homeland Security, George Washington University, United States of America
Mr. Aaron Y. Zelin, Richard Borow Fellow, The Washington Institute for Near East Policy, United States of America
Moderator: Mr. Yaakov Katz, Editor-in-Chief, The Jerusalem Post, Israel

13:00 **Lunch Break**

14:00 **Keynote Addresses**

Maj. Gen. (Res.) Amos Gilad, Director, Policy and Political-Military Affairs, & Chair, Security Relations with Regional and Strategic Partners, Ministry of Defense, Israel *
Prof. Alex P. Schmid, Director, Terrorism Research Initiative (TRI); Research Fellow, International Centre for Counter Terrorism (ICCT) & Member of the Professional Advisory Board, ICT, IDC Herzliya, The Netherlands
"Understanding, Sympathy and Support for Terrorism: Al-Qaeda's and ISIS' Standing as Reflected in Public Opinion Polls"
Commander Dean Haydon, Head, SO15 Counter-Terrorism Command for London & International Operations, Metropolitan Police Service, United Kingdom
Ms. Raheel Raza, President, Council for Muslims Facing Tomorrow, Canada
"Is a Muslim Reform Possible and is it the Antidote to Terrorism?"

15:15 **Know your Enemies - The Spectrum of Terrorism Threats to Israel ***

The session is held in the memory of Lt. Col. Emmanuel Moreno (Z"l)

Brig. Gen. (Res.) Itai Brun, Former Head, Research Department, Military Intelligence Directorate, IDF, Israel
Col. (Ret.) Miri Eisin, Associate, ICT, IDC Herzliya, Israel
Col. (Res.) Adv. Lior Lotan, Senior Researcher and Former Executive Director, ICT, IDC Herzliya, Israel
The Honorable MK Ofer Shelah, Member of the Knesset Foreign Affairs & Defense Committee, Israel
Moderator: Mr. Alon Ben David, Senior Defense Correspondent, Channel 10, Israel

17:00 **Break**

* The plenary sessions conducted in Hebrew will be simultaneously translated into English.

17:30

Keynote Addresses

The Honorable Dragan Mektić, Minister of Security, Bosnia and Herzegovina

The Honorable Giulio di Sant’Agata Terzi, Former Minister of Foreign Affairs, Italy
“Countering Extremism and Radicalization: A Fight for Values”

18:00

Mr. Nicholas J. Rasmussen, Director, National Counterterrorism Center (NCTC),
United States of America

Master of Ceremonies:

Mr. Jonathan Davis, Vice President for External Relations & Head of the Raphael Recanati
International School (RRIS), IDC Herzliya, Israel

Workshop Sessions

08:30 **Registration & Reception**

09:00 **Keynote Addresses**

Mr. Pedro Serrano, Deputy Secretary General, Common Security and Defense Policy (CSDP) & Crisis Response, European External Action Service (EEAS), European Union
"Threats and Challenges to European Security"

Mr. Gilles de Kerchove, Counter-Terrorism Coordinator, European Union
"The Threat to the EU from Terrorism"

10:00 **Morning Workshops: Theaters of Terrorism**

Europe and North America: Lessons Learned from Recent Attacks in Belgium, France, Germany and the United States of America

in partnership with Konrad-Adenauer-Stiftung, Israel

The session is held in the memory of Prof. Ehud Sprinzak (Z"l)

Chair: Prof. Assaf Moghadam, Director of Academic Affairs, ICT & Associate Professor and Director of the MA Program in Government, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Dr. Michael Borchard, Director, Konrad-Adenauer-Stiftung, Israel

Mr. Paul Cruickshank, Editor-in-Chief, CTC Sentinel & CNN Terrorism Analyst, United States of America

Prof. Boaz Ganor, Founder & Executive Director, ICT, Ronald Lauder Chair for Counter-Terrorism & Dean of the Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Brig. Gen. (Ret.) Russell Howard, Senior Fellow, Joint Special Operations University, United States of America

Brig. Gen. (Res.) Nitzan Nuriel, Associate, ICT, IDC Herzliya & Former Director, Counter-Terrorism Bureau, Israel

Mr. Clint Watts, Robert A. Fox Fellow, Foreign Policy Research Institute & Senior Fellow, Center for Cyber and Homeland Security, George Washington University, United States of America

Recent Immigration to Europe: Gauging the Terrorism Threat and Counter – Terrorism Options

Chair: Dr. Amichai Magen, Researcher and Head of the Terrorism & Governance Desk, ICT & Head, MA Program in Diplomacy & Conflict Studies, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Mr. Yassin Musharbash, Deputy Editor, Investigative Department, Die Zeit, Germany

Mr. Jan Pad'ourek, Deputy Director-General for Analysis and Foreign Relations, Office of Foreign Relations and Information (ÚZSI), Czech Republic

Prof. Fernando Reinares, Professor and Chair, Political Science and Security Studies, Universidad Rey Juan Carlos & Senior Analyst on International Terrorism, Real Instituto Elcano & Member of the Professional Advisory Board, ICT, IDC Herzliya, Spain

Mr. Alexander Ritzmann, Senior Advisor, European Foundation for Democracy (EFD), Belgium

The Honorable Giulio di Sant'Agata Terzi, Former Minister of Foreign Affairs, Italy

Workshop Sessions

10:00

Middle East Quo Vadis? Syria and Iraq

Chair: Dr. Ely Karmon, Senior Research Scholar, ICT, IDC Herzliya, Israel

Dr. Dima Adamsky, Research Fellow, ICT; Assistant Professor & Head, BA Honors Track in Strategy and Decision Making, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Prof. Ofra Bengio, Senior Research Fellow & Head of Kurdish Studies Program, Moshe Dayan Center for Middle Eastern and African Studies, Tel-Aviv University, Israel

Dr. Nir Boms, Research Fellow, ICT, IDC Herzliya, Israel

Dr. Dalia Dassa Kaye, Director, Center for Middle East Public Policy, RAND Corporation, United States of America

Dr. Matthew Levitt, Fromer-Wexler Fellow & Director, Stein Program on Counter-Terrorism and Intelligence, The Washington Institute for Near East Policy & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

His Excellency Ambassador Dimitar Mihaylov, Ambassador Extraordinary and Plenipotentiary of the Republic of Bulgaria to the State of Israel

Africa: Libya, Nigeria and Kenya - The New Battlefield for Global Jihadist Organizations?

Chair: Dr. Eitan Azani, Deputy Executive Director, ICT and Head of BA & MA Specializations in Counter-Terrorism, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Dr. Michael Barak, Senior Researcher, ICT, IDC Herzliya, Israel

Dr. Daniele Moro, Executive Director, the US-Italy Global Affairs Forum, Italy

Mr. Jonathan Paris, Senior Advisor, Chertoff Group & Associate Fellow, International Centre for the Study of Radicalisation (ICSR), King's College London, United Kingdom

Mr. Aaron Y. Zelin, Richard Borow Fellow, The Washington Institute for Near East Policy, United States of America

Mr. Jacob Zenn, Analyst of African and Eurasian Affairs, The Jamestown Foundation, United States of America

13:00

Dedication of the Capt. Jerome E. Levy Hallway of the Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

13:15

Lunch Break

14:30

Afternoon Workshops: Modus Operandi

The Steven E. Stern Workshop on Cyber-Terrorism

Welcoming Remarks: Mr. Steven Stern, Founder, The Steven E. Stern Workshop on Cyber-Terrorism, ICT, IDC Herzliya

Chair: Dr. Eitan Azani, Deputy Executive Director, ICT and Head of BA & MA Specializations in Counter-Terrorism, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Mr. Eli Amar, Chief Technology Officer, Israel National CERT, National Security Authority, Israel

Mr. Oren Elimelech, Cyber Security Expert & Information Security Manager, Ministry of Transport and Road Safety, Israel

Adv. Deborah Housen-Couriel, Associate, ICT, IDC Herzliya & Fellow, Yuval Ne'eman Workshop for Science, Technology and Security, Tel Aviv University, Israel

Dr. Shavit Matias, Former Deputy Attorney General of International Affairs & Director of Programs on Diplomacy and Conflict Resolution, Lauder School of Government Diplomacy and Strategy, IDC Herzliya, Israel

Dr. Robert Tomes, Adjunct Professor of Security Studies at Georgetown University, United States of America

Respondent: Mr. Iddo Moed, Cyber-Security Coordinator, Ministry of Foreign Affairs, Israel

Workshop Sessions

14:30

New Battlefields/Old Laws: Legal Triggers of War on New Battlefields

Co-Chair: Prof. William C. Banks, Founding Director, Institute for National Security & Counter Terrorism (INSCT) and Professor of Law & Public Administration and International Affairs, Syracuse University & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

Co-Chair: Dr. Daphné Richemond-Barak, Senior Researcher & Head of the International Humanitarian Law Desk, ICT, IDC Herzliya, Israel

Interview with: Maj. Gen. (Res.) Yoram "Yaya" Yair, Former Head, Manpower Directorate, IDF, Israel on: *"Strategic and Operational Factors Influencing the Decision to go to War"*

Prof. Laurie Blank, Clinical Professor of Law & Director, International Humanitarian Law Clinic, Emory Law School, United States of America

Col. (Res.) Adv. Daniel Reisner, Former Head, International Law Branch of the IDF Legal Division & Associate, ICT, IDC Herzliya, Israel

Prof. Nathan Sales, Associate Professor, College of Law, Syracuse University, United States of America

Pathways to De-Radicalization

The session is held in the memory of Dr. Jonathan Fine (Z"l)

Chair: Mr. Michael Whine, Director, Government & International Affairs, Community Security Trust (CST), United Kingdom

Opening Remarks: Dr. Liza Saban, Deputy Dean, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Lt. Gen. (Ret.) Orit Adato, Associate, ICT, IDC Herzliya & Former Commissioner, Israeli Prison Services (IPS), Israel

Dr. Matthew De Michele, Research Sociologist, RTI International, Center for Justice, Safety and Resilience, Research Triangle Park, United States of America

Ms. Raheel Raza, President, Council for Muslims Facing Tomorrow, Canada

Prof. Alex P. Schmid, Director, Terrorism Research Initiative (TRI); Research Fellow, International Centre for Counter Terrorism (ICCT) & Member of the Professional Advisory Board, ICT, IDC Herzliya, The Netherlands

Dr. Sagit Yehoshua, Research Fellow, ICT, IDC Herzliya, Israel

Law Enforcement and Counter-Terrorism Policing

Co-Chair: Prof. Robert Friedmann, Founding Director, Georgia International Law Enforcement Exchange (GILEE) & Professor Emeritus of Criminal Justice, Georgia State University, United States of America

Co-Chair: Mr. Denis Monette, Associate, ICT, IDC Herzliya; Chairman, STARCOM & Former Assistant Commissioner of Police, Nassau, New York, United States of America

Mr. Eugene J. Corcoran, United States Marshal, District Executive, United States of America

Supervisory Special Agent James Cunningham, FBI Joint Terrorism Task Force (JTTF), New York Office, United States of America

Mr. Steven D. Heaton, Executive Associate Director, Georgia International Law Enforcement Exchange (GILEE), United States of America

H.E. Aleksandar Nikolić, Secretary of State and Deputy Minister in the Ministry of Interior, Republic of Serbia

Simulation led by ICT Experts:

Dr. Gil-ad Ariely, Chief Knowledge Officer, ICT, IDC Herzliya, Israel

Lt. Col. (Res.) Adv. Uri Ben Yaakov, Senior Researcher, ICT, IDC Herzliya, Israel

Mr. Edan Landau, Researcher, ICT, IDC Herzliya, Israel

Discussion Exercise with the Workshop Audience on Operational and Tactical Dilemmas in Law Enforcement and Counter-Terrorism Policing

09:00 **Registration & Reception**

09:30 **Morning Workshops: Counter-Terrorism**

Terrorism Prosecution & Countering the Financing of Terrorism

Chair: Col. (Ret.) Jonathan Fighel, Senior Researcher & Head of the Terrorism Prosecution Desk, ICT, IDC Herzliya, Israel

Ms. Katherine Bauer, Senior Fellow, Washington Institute for Near East Policy, United States of America

Adv. Sean P. Carter, Member, Cozen O'Conner Law Firm, United States of America

Adv. Dvorah Chen, Associate, ICT, IDC Herzliya & Former Head, Department of Security Matters and Special Affairs, State Attorney's Office, Ministry of Justice, Israel

Dr. David Scharia, Senior Legal Officer and Coordinator (Legal and Criminal Justice Group), Counter-Terrorism Committee Executive Directorate (CTED), Security Council & Member of the Professional Advisory Board, ICT, IDC Herzliya, United Nations

Prof. Gerald Steinberg, President, NGO Monitor, Israel

Adv. J. Scott Tarbutton, Member, Cozen O'Conner Law Firm, United States of America

Pro-Active Tools for Countering Terrorism

The session is held in the memory of Maj. Tsafrir Bar-Or (Z"l)

Chair: Col. (Res.) Adv. Lior Lotan, Senior Researcher and Former Executive Director, ICT, IDC Herzliya, Israel

Dr. Col. (Ret.) Rateb Amro, Director General and Founder, Horizon Strategic Studies, Amman, Jordan

Dr. Shira Efron, Policy Researcher & Special Advisor on Israel, RAND Corporation, United States of America

Brig. Gen. (Res.) Gal Hirsch, Associate, ICT, IDC Herzliya, Israel

Mr. Brian M. Jenkins, Senior Advisor to the President, RAND Corporation & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

Gen. Ashok K. Mehta, Former General Officer Commanding, Indian Peace Keeping Forces (IPKF) in Sri Lanka, India

Col. (Res.) Shlomo Mofaz, Associate, ICT, IDC Herzliya, Israel

Recovery & Resilience: Lessons Learned from Israel

Chair: Dr. Gil-ad Ariely, Chief Knowledge Officer, ICT, IDC Herzliya, Israel

Commissioner (Ret.) Shachar Ayalon, Former Commander, Fire and Rescue Service, Israel

Mr. Yotam Dagan, Director, Community Programming & Outreach, NATAL, Israel,

The Honorable Roni Milo, Former Minister of Public Security; Former Mayor of Tel-Aviv-Jaffa & Member of the Professional Advisory Board, ICT, IDC Herzliya, Israel

Col. (Res.) Gilead (Gili) Shenhar, Former Head, Doctrine and Development, IDF Home Front Command & Associate, ICT, IDC Herzliya, Israel

Dr. Boaz Tadmor, Director, Research & Development, Rabin Medical Center, Beilinson and Hasharon Hospitals, Israel

Dr. Leo Wolmer, Research Unit Director, Cohen-Harris Center for Trauma and Disaster Intervention, Israel

12:30 **Lunch Break**

14:00 **Keynote Addresses**

Ms. Rukmini Callimachi, Foreign Correspondent covering ISIS & al Qaeda, The New York Times, United States of America

"Exporting Terror: A look at the secretive body inside ISIS dedicated to projecting terror overseas"

14:30 **Simulation: The Threat of Chemical Terrorism to Europe**

Opening Scenario

The Islamic State is continuing to fight in Syria and Iraq, killing more and more civilians and soldiers. Sporadic terrorist attacks attributed to ISIS (or its supporters) are also spreading throughout the globe. A group of returning foreign fighters is reportedly planning a non-conventional terrorist attack within Europe.

Simulation Chairman: Prof. Boaz Ganor, Founder & Executive Director, ICT, Ronald Lauder Chair for Counter-Terrorism & Dean, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya, Israel

Moderator: Mr. Stevie Weinberg, Director of Operations, ICT, IDC Herzliya, Israel

Prime Minister: Mr. Brian M. Jenkins, Senior Advisor to the President, RAND Corporation & Member of the Professional Advisory Board, ICT, IDC Herzliya, United States of America

Minister of Defense: TBA

Minister of Foreign Affairs: His Excellency Ambassador Dimitar Mihaylov, Ambassador Extraordinary and Plenipotentiary of the Republic of Bulgaria to the State of Israel

Minister of Interior: TBA

Minister of Justice: Dr. Dror Harel, Research Fellow, ICT, IDC Herzliya, Israel

National Security Advisor: Dr. Daphné Richemond-Barak, Senior Researcher & Head of the International Humanitarian Law Desk, ICT, IDC Herzliya, Israel

Commissioner of Police: Prof. Robert Friedmann, Founding Director, Georgia International Law Enforcement Exchange (GILEE) & Professor Emeritus of Criminal Justice, Georgia State University, United States of America

Head of Emergency Services: TBA

CBRN Expert: Dr. Ely Karmon, Senior Research Scholar, ICT, IDC Herzliya, Israel