

During this seminar, we will examine opportunities and challenges for Israeli companies that are looking to expand into Europe and the US, and offer practical insights into overcoming those challenges.

Topics will include intellectual property, privacy and data protection, taxation, and M&A considerations in protecting your financial wealth and investments.

## Agenda:

08:30

Registration & Breakfast

09:00

Greetings & Introduction

09:10

Intellectual Property

Boris Uphoff, Partner, McDermott and Asa Kling, Partner, Naschitz Brandes Amir

09:50

Privacy

Romain Perray, Partner, McDermott and Dalit Ben-Israel, Partner, Naschitz Brandes Amir

10:30

Coffee Break

10:50

Taxation in the Digital Space
Lior Harary-Nitzan, International Tax Partner, EY

11:20

EU Mandatory Disclosure Rules in International Transactions

Ram Gargir, International Tax Partner, EY

11:40

Trade War and National Security: Impact on Cross-Border M&A & Investment

Tom Sauermilch, Partner, McDermott

12:30

Innovators' Financial Wealth and Investments

Ziva Robertson, Partner, McDermott

13:00

Concluding Remarks

<sup>\*</sup>The event will be held in English.