



18.03.16 SAVE THE DATE

COLORS, TASTES AND DIVERSITY: URBANISM & ARCHITECTURE IN TODAY'S DEVELOPING WORLD

INTERNATIONAL ARCHITECTURE SYMPOSIUM WOMAN FESTIVAL, HOLON

18/03/16 FRIDAY ,HOLON
MEDIATHEQUE / ADJACENT TO
THE HOLON DESIGN MUSEUM

This is the 9th year the IAUA international symposium is being held as part of the International Women's Festival, Holon! The Symposium will take place on Friday, March 18, at the Holon Mediatheque, adjacent to the Holon Design Museum.

This year's theme is Urbanism & Architecture in today's developing world, focusing on East Asia and South America. We will be peeking into an exotic spectrum of colors and tastes as reflected in architecture as in culinary culture, taking a closer look at innovative construction projects in these countries.

We will be examining the unique work of three women architects operating in a rapidly developing environment, as they attempt to initiate, conserve, innovate and upgrade the constructed environment, based on respect for architecture and local history in **China, India and Brazil** as well as here in Israel – on the periphery and in various sectors of society.

Our first guest is Chinese architect **Prof. LIU Jian**, Assistant Dean of the prestigious University of Tsinghua which is developing urbanism in China.

We have also invited Indian architect **Shimul Javeri Kadri** of SJK Architects from the megalopolis of Mumbai, who shows her delicate touches in space, color and material.

[🔗 website](#) [🔗 Vimeo](#)

And, last but not least, **Carolina Bueno**, the young and surprising architect from Brazil, partner in the international virtual global office **Triptyque Architecture**, with its innovative urban works in Sao Paulo and partners in Paris.

[🔗 YouTube1](#) [🔗 YouTube2](#) [🔗 website](#)

All of the above are examples of a wide variety of colors and styles, yet they also demonstrate the tremendous responsibility falling on architects' shoulders as they lead the construction needed in their home countries which are undergoing accelerated development.

This year, not only did we invite three breakthrough women architects, but also invited international entrepreneur and developer **Zhang Xin of SOHO CHINA**. She is an example of a developer who has succeeded on a large scale by branding herself as supportive of outstanding design and architecture. SOHO CHINA owned by Zhang Xin works with the best designers in the world, including prizewinning architect Zaha Hadid, awarded the Pritzker Architecture Prize, who has redefined architecture over the past few decades.

[🔗 YouTube1](#) [🔗 YouTube2](#)

*changes in the program may occur

Come and bring your friends – it's going to be an extremely interesting event

YOURS, Arch.Batia Svirsky Melloul, Conference Curator | IAUA-Israel Association of United Architects

for further information please visit [Woman Festival Website](#)

