

# U.S. Partnerships & Opportunities In Medical Device Development Networking Event

**8:00–2:00 • May 11th, Tel Aviv**

**Herzog Fox & Neeman Auditorium  
Asia House 4 Weizmann Street**

**SmartZyme** invites you to a special program on Monday 11 May ahead of the Biomed 2015 conference at the auditorium of the Fox, Herzog & Neeman law firm that is co-sponsored by Frost & Sullivan and Orbimed. Hear direct from industry leaders discussing how to create better product and corporate valuations, efficiency through FDA and exit strategies in the U.S. market.

**Please be sure to RSVP below.**

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**9:00–9:15 Welcome and Opening Remarks**

**Dr. Nissim Darvish** Sr. Partner, OrbiMed

**9:15–10:00 Research, Design, Human Factors Studies  
for the FDA and Design for Manufacturability**

**Kai Worrell** CEO, Worrell Design

**10:00–10:15 Greetings & Organization Overview**

**Harlan Jacobs** American Israel Chamber of Commerce of Minnesota

**10:15–10:30 Greetings & Organization Overview**

**Paul Hansen** International Trade Representative - Africa & the Middle East  
Minnesota Trade Office, Dept. of Employment and Economic Development

**10:30–10:45 Break**

**10:45–11:30 Concept to Commercialization**

**Brett Williams** VP of Business Development, Vention Medical

**11:30–12:15 Device Development in Israel. If Not Here, Where?**

**Dr. Stephen Oesterle** Sr. VP of Medicine & Technology, Medtronic

**12:15–1:00 Working With New FDA Programs**

**Susan Alpert**

**1:00–1:10 Closing Remarks**

**Eyal Sandach** MedVance Group

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**Sponsors:**



**RSVP to [dorit.alduby-roffe@frost.com](mailto:dorit.alduby-roffe@frost.com) or 09-9502888 to reserve your seat**